


EPHRAIM MOGALE LOCAL MUNICIPALITY



EMLM BILLBOARDS BY-LAWS 2017- 2018

DOCUMENT APPROVAL

RESPONSIBLE PERSON	NAME	SIGNATURE	DATE
	Mathabela M.M		25/05/17

DATE APPROVED: 25/05/17

Proposed Tariffs EMLM 2017/18 Financial Year

	2017/18 c/R
1. Billboards	
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 90.85
Annual Licence Fee	R 1,005.00
Confiscation Fee	per sqm/day R 1,605.00
2. Streetname Ad	
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/ad/month R 90.85
Annual Licence Fee	R 1,005.00
Confiscation Fee	per day R 1,605.00
3. Street Furniture	
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 90.85
Annual Licence Fee	R 1,005.00
Confiscation Fee	per sqm/day R 1,605.00
4. Temporary Ads/Posters	Rate per poster per day
Non-Refundable Application fee (per application)	max 21 days R 343.50
Deposit fee	R 200.00
Fee	rate/poster/month R 19.15
Annual Licence Fee	R 1,005.00
Confiscation Fee	per poster/day R 343.50
5. 3-D signs	Rate per sqm
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 90.85
Annual Licence Fee	R 31.25
Confiscation Fee	per sqm/day R 1,605.00
6. Suburban Name Ads	Rate per sqm
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	per month R 31.25
Annual Licence Fee	R 1,005.00
Confiscation Fee	per Ad/day R 620.00
7. Banner & Flags	Rate per flag/banner
Non-Refundable Application fee (per application)	max 21 days R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 31.25
Annual Licence Fee	R 1,005.00
Confiscation Fee	per sqm/day R 620.00
8. Illuminated Ads	Rate per sqm
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 147.20
Annual Licence Fee	R 1,005.00
Confiscation Fee	per sqm/day R 1,605.00
9. Estate Agents/For Sale Ads	Registration fee/annum for display
Non-Refundable Application fee (per application)	R 645.00
Deposit fee	R 200.00
Fee	of on"show" boards" R 31.25
Annual Licence Fee	R 915.50
Confiscation Fee	per sqm/day R 620.00
10. Election Posters per political party	Rate per sqm
Non-Refundable Application fee (per application)	R 3,045.00
Deposit fee	R 1,500.00
Fee	per month R 147.20
Annual Licence Fee	R 915.50
Confiscation Fee	per poster/day R 3,045.00
11. Aerial Ads	Rate per sqm
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 90.85
Annual Licence Fee	R 31.25
Confiscation Fee	per sqm/day R 1,605.00
12. Third party ads-Sky ads , Roof signs, Flat Ads, Verandah Ads, Canopy Ads, Window Ads, Building Ads, Business Ads Tower Signs	Rate per sqm
Non-Refundable Application fee (per application)	R 620.00
Deposit fee	R 200.00
Fee	rate/sqm/month R 147.20
Annual Licence Fee	R 183.50
Confiscation Fee	per sqm/day R 1,605.00
13. Trailers	Rate per trailer
Non-Refundable Application fee (per application)	R 605.00
Deposit fee	R 200.00
Fee	per month R 307.50
Annual Licence Fee	R 405.00
Confiscation Fee	per sqm/day R 1,605.00

14. Projects Boards and Development Ads			
Non-Refundable Application fee (per application)		R	507.50
Deposit fee		R	200.00
Fee	rate/sqm/month	R	90.85
Annual Licence Fee		R	405.00
Confiscation Fee	per sqm/day	R	505.00
15. Road Traffic Signs			
Non-Refundable Application fee (per application)		R	620.50
Deposit fee		R	200.00
Fee		R	90.85
Annual Licence Fee		R	405.00
Confiscation Fee	per sign/day	R	505.00
16. On premises Signs (Restricted to advertising of onsite business/products only)			
Non-Refundable Application fee (per application)		R	620.00
Deposit fee		R	200.00
Fee	rate/sqm/month	R	307.50
Annual Licence Fee		R	600.00
Confiscation Fee	rate/sqm/day	R	505.00
17. Service Facility Signs			
Non-Refundable Application fee (per application)		R	620.00
Deposit fee		R	200.00
Fee	per month	R	90.85
Annual Licence Fee		R	505.00
Confiscation Fee	per sign/day	R	505.00
18. Tourism Signs			
Non-Refundable Application fee (per application)		R	620.00
Deposit fee		R	200.00
Fee	rate/sqm/month	R	307.50
Annual Licence Fee		R	505.00
Confiscation Fee	per sqm/day	R	505.00
19. LED (electronic) Ads/Signs			
Non-Refundable Application fee (per application)		R	1,305.00
Deposit fee		R	500.00
Fee	rate/sqm/month	R	505.00
Annual Licence Fee		R	307.50
Confiscation Fee	per sqm/day	R	1,605.00
20. Free Standing Ads			
Non-Refundable Application fee (per application)		R	620.00
Deposit fee		R	200.00
Fee	rate/sqm/month	R	147.20
Annual Licence Fee		R	600.00
Confiscation Fee	per sqm/day	R	343.50
21. Blimps Ads			
Non-Refundable Application fee (per application)		R	4,505.00
Deposit fee		R	2,500.00
Fee	per month	R	190.20
Annual Licence Fee		R	1,605.00
Confiscation Fee	per day	R	505.00
<p>Note Building plan approval fees for approval of the structure, building line relaxation fees and height relaxation fees can also be charged</p> <p>Above fees do not cover for advertisements put out on tender by Council and awarded under a fixed contract such as illuminated street name advertisements, litter bins, suburban name signs, bus shelter signage, billboards on Municipal Land, etc.</p>			
These tariffs will be annually reviewed and published by Council			
<p align="center">ADMISSION OF GUILT FOR THE CONTROL OF OUTDOOR ADVERTISING IN EPHRAIM MOGALE LOCAL MUNICIPALITY JURISDICTIONS</p>			
FINES			2017/18 c/R
Amenity and Decency		R	1,805.29
Safety		R	1,805.29
Design and Construction		R	1,805.29
Maintenance		R	1,805.29
Position		R	1,805.29
Illumination			