

EPHRAIM MOGALE

LOCAL MUNICIPALITY

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Media Update!
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EPHRAIM MOGALE LOCAL MUNICIPALITY AND LOCAL BUSINESS WOMEN FORUM WRAP WOMEN'S MONTH

Ephraim Mogale Local municipality in partnership with Local Women's Business Forum and SEDA hosted a business seminar and Gala dinner at Zwavhudi Guest house in Leeuwfontein, outside Marblehall town.

The event was celebrated under the theme: "Accelerating Socio-economic opportunities for women's empowerment". It was graced by EPMLM Speaker cllr Rebecca Lentsoane, Council whip Itumeleng Magane, Executive Mayors representative cllr Lizzy Lekoatsipa, Dr Phiri, Dr Maepa, SEDA representative Ms Boshielo and Nampusheng Madiba who was the program Director for the beautiful event.

Brave Business women across the length breadth of Ephraim Mogale Local Municipality met and shared their experiences and how to access funding and make their businesses grow big and compete with other big businesses. They also want to explore opportunities in Mining, Agriculture and tourism sectors. Ephraim Mogale is wholly agricultural and this sector is male dominant and women should be seen being active in that space.

Dr M Phiri a successful Business woman who hails from Burgersfort town encouraged women to take their businesses serious by ensuring that they make them businesses thrive. That could only be achieved through the research , education and applying funds from the financial institutions at their disposal.

SEDA representative Mme Maureen Boshielo make a clarion call to all women to come to their offices and apply for funding and other related services that their Office is offering. Her office had funded many women around the Municipality in sectors like catering, hospitality and Agriculture.

Dr H Maepa a pastor and a businessman also gave a message of support to women by appreciating their efforts as business women. He encouraged them to make relationship with SEDA and other financial institutions like LA Financial service and SEFA. He further alluded that women should take care of their health, make sacrifice for the business and to be optimistic and be visionary business women.

"Women you must stand up and fight for your economic space. Gone are the days where women were subjected to cooking and cleaning. We must at all material times infiltrate the market and grab every economic opportunity that present itself to us", said Executive Mayor's representative Cllr Lizzy Lekwatsipa

End.

Issued by Communications Unit

Ephraim Mogale Local Municipality- Re hlabolla setshaba